

CORE SKILLS

<ul style="list-style-type: none"> SQL Tableau MS Excel 	<ul style="list-style-type: none"> Snowflake Data Analytics Predictive Analytics & Forecasting 	<ul style="list-style-type: none"> ETL Strategic Planning Product Management 	<ul style="list-style-type: none"> Agentic Workflows MCP, RAG Python
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PROFESSIONAL EXPERIENCE

ZS ASSOCIATES, Decision Analytics Associate Consultant Dec'21 – Sep'25

Engagement Management & Leadership	<ul style="list-style-type: none"> Team Leadership: Leading a team of 5 professionals to support Pfizer's \$61B Primary Care business; mentored junior associates on technical skills and domain knowledge to ensure 100% on-time delivery. Business Development: Successfully managed projects exceeding \$3 million in value and secured new business proposals worth over \$250,000 through demonstrated value-add. Client Relations: Acting as the primary analytical partner for client leadership, receiving multiple formal accolades for translating complex data into actionable business strategies.
Salesforce Effectiveness & Strategy	<ul style="list-style-type: none"> Strategic Optimization: Led the sizing and optimization of a new access team, conducting cost-benefit analyses to advise clients on the critical "Make vs. Buy" (In-house vs. Outsourced) decision. Performance Frameworks: Designed robust efficiency trackers and KPI frameworks to monitor in-house team metrics, enabling leadership to make data-driven decisions on resource allocation and territory structure.
Data Reporting Product Design & Development	<ul style="list-style-type: none"> Analytics Solutions: Developed the "Vaccines Control Tower" and "Outlier Detection Engine" to monitor performance of all vaccine brands, reducing manual reporting efforts and enabling real-time anomaly detection. Visualization: Architected comprehensive Tableau-based brand scorecards (National & Sub-national) utilizing SQL/Snowflake backends to track sales, patient metrics, and interaction data. Process Improvement: Streamlined ETL pipelines and data modeling processes to ensure data integrity across multiple sources, supporting high-frequency reporting needs.
Commercial Analytics & Operations	<ul style="list-style-type: none"> Segmentation: Spearheaded Segmentation and Targeting exercises using statistical clustering to group customers based on demographic, geographic, and behavioral traits for optimized targeting. Operational Excellence: Managed over 150 annual ad-hoc strategic requests for 5+ brands, delivering rapid insights on market trends and competitor activity to support agile decision-making. Optimization: Optimized internal analytical tools and methodologies, leading to improved operational efficiency and faster turnaround times for critical business queries.

SAMSUNG DISPLAY NOIDA, Senior Assistant Engineer Dec'20 – Nov'21

Process Optimization & Operations	<ul style="list-style-type: none"> TPM Implementation: Acted as Total Productive Maintenance (TPM) Engineer, enhancing maintenance processes to reduce equipment downtime and increase production line efficiency. Project Execution: Led the end-to-end installation and commissioning of new production lines, coordinating with cross-functional teams to ensure smooth integration and operational success. Capacity Building: Achieved "Samsung Certified Trainer" status; designed and conducted technical training sessions for engineers, fostering a culture of continuous improvement and safety.
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ACADEMIC / LIVE PROJECTS

Generative AI Projects	<ul style="list-style-type: none"> Generative AI Platforms: Built an n8n/Gemini insurance multi-agent pipeline that cut processing from 4 hours to 2 minutes, and co-developed a live employee voice app utilizing an NLP sentiment engine. Agentic & RAG Automation: Engineered tailored AI workflows and RAG frameworks to automate B2B client outreach, execute rubric-based grading, and compress consulting market research cycles.
Financial Econometrics	<ul style="list-style-type: none"> Modeled GenAI's market impact using VAR/VECM and GARCH frameworks; identified a post-ChatGPT structural break driving a ~21% annualized outperformance of agile mid-caps over large-caps.

POSITIONS OF RESPONSIBILITY

Joint Secretary	<ul style="list-style-type: none"> Corporate Communications Committee, MDI Gurgaon: Serve as second-in-command managing high-level relations with corporate leaders and spearheading the end-to-end organization of institutional events.
Secretary	<ul style="list-style-type: none"> ShilpKulam, Shiv Nadar University: Led coordination of logistics and resource management for industry workshops (e.g., Pratt & Whitney, SAE). Organized training sessions for engineers to excel in competitions.
Team Manager	<ul style="list-style-type: none"> Shell Eco Marathon: Led a team in the design and manufacturing of a highly efficient electric vehicle; managed resources and project timeline to achieve top national ranking.
Team Captain	<ul style="list-style-type: none"> ASME Student Design Competition: Led the team to secure 1st position in Asia Pacific and 10th globally; managed design strategy and team coordination against 300+ participants.

AWARDS & ACHIEVEMENTS

International	<ul style="list-style-type: none"> 1st Place - Asia Pacific, ASME Student Design Competition: Secured 1st position in the region and represented India at World Finals in Pittsburgh, USA (10th Global Position)
National	<ul style="list-style-type: none"> National Finalist, L&T TECHgium: Recognized as National Finalists among over 19,000 students nationwide.
National	<ul style="list-style-type: none"> India Top 20, Shell Eco Marathon: Achieved top 20 ranking in India for electric vehicle efficiency.
National	<ul style="list-style-type: none"> India Top 30, SAE Effi-Cycle Event: Secured 27th position in the national human-electric hybrid vehicle event
Professional	<ul style="list-style-type: none"> Samsung Certified Trainer: Achieved certification for technical training excellence.

EDUCATION

PGDM – BM	Management Development Institute (MDI) Gurgaon: Information Management & Strategy (Major)	2025 - 2027
B. Tech	Shiv Nadar Institute of Eminence (SNIOE): Mechanical Engineering (Major), Design (Minor)	2016 - 2020